

# Impact Report 2023/24





# Table Of Content

- 1 About IT For Youth Ghana Foundation
- 2 Message from the Founder/Program Lead
- 3 Vision, Mission, and Core Values
- 4 Our Impact Report of 2023/24
- 5 Looking Ahead: 2024/25 Objectives
- 6 Financial Report 2023
- 8 Our Team
- 9 Acknowledgments

## **About IT For Youth Ghana**

**IT For Youth Ghana Foundation** is a non-profit organization dedicated to empowering young people with the skills and knowledge they need to thrive in today's digital world. Our mission is to bridge the digital divide by providing accessible, high-quality training in technology for youth across Ghana, particularly those from underserved communities.

We focus on equipping the next generation with the digital tools to succeed in various fields such as coding, web development, data analysis, and digital marketing. Through a blend of in-person and online training, we ensure that young people, regardless of their location or background, have access to valuable educational opportunities.

Our programs target a wide range of age groups, from Junior High School students who are just starting to explore technology, to Senior High School graduates, university students, and young adults seeking to master advanced coding and digital skills. We emphasize hands-on learning, creativity, and practical problem-solving to prepare our participants for careers in the tech industry or to start their own businesses.

A key focus of IT For Youth Ghana Foundation is inclusivity. We are committed to gender diversity, with a strong emphasis on empowering young women to break into technology fields traditionally dominated by men. We also collaborate with educational institutions and organizations like the Ghana Education Service (GES) and GIFEC to reach more students and ensure a broader impact.

By providing internships and linking our students to employment opportunities, we help them not only gain knowledge but also practical experience that sets them on the path to success in the digital economy. We are dedicated to shaping a brighter future for Ghana's youth, fostering innovation, and reducing unemployment through technology-driven solutions.

With every step, IT For Youth Ghana Foundation is helping to create a more inclusive and tech-savvy society, empowering youth to become leaders in the digital space.



#### **Message from Peter Duodu**

Peter Duodu Founder & Program Lead





It is with great pride that I present the 2023/24 Executive Report for IT For Youth Ghana Foundation. This year has been a transformative beginning for we've organization, successfully as implemented impactful projects, forged valuable collaborations, and expanded both our team and reach.

In 2023, our organization officially began operations, we launched and sustained several key initiatives, including our Youth in Tech initiative, which trained over 150 young individuals, and our Tech Awareness Outreach initiative, which reached 800 Junior and Senior High School students across 20 schools. We also extended our reach to underserved communities through our Online Learning Access initiative, allowing 23 students from remote areas to participate in digital training programs. These projects continue to demonstrate our commitment to equipping young Ghanaians with critical tech skills and preparing them for the digital workforce.

As our first year, we were fortunate to welcome new partners, collaborators and donors who share our vision for a techenabled future. Their generous support has enabled us to scale our programs and reach more youth than ever before. We are grateful to our corporate partners, donors, and government agencies like StanBic Bank Ghana Ltd, Ghana Education Service (GES) and GIFEC, whose collaboration has been essential to our success.

Our organization also experienced internal growth in 2023. We added new members to our team, including program coordinators and technical trainers, allowing us to deliver more specialized and targeted training.

The dedication of our staff and volunteers has been instrumental in driving initiatives forward, and we are thankful for their hard work and passion.

Looking ahead, we are excited about the opportunities 2024/25 holds. We remain committed to expanding our impact and building on the foundations laid this year. Our goals include increasing the number of participants in our programs, enhancing partnerships, and continuously improving our curriculum to ensure that the youth we serve are equipped with the skills they need to thrive in the rapidly evolving tech industry.

We look forward to 2024/25 with optimism and renewed commitment to driving positive change in the lives of young Ghanaians through innovation and technology.

Thank you for your continued support and belief in our mission. Together, we are creating a brighter, tech-driven future for the youth of Ghana.

Sincerely, Peter Duodu. Executive Director/Program Lead. IT For Youth Ghana Foundation



# Vision And Mission



## **Vision <**

• To become the leading catalyst for youth empowerment through technology, driving digital transformation across Ghana.

# Mission (

• To provide innovative educational programs and resources that equip Ghanaian youth with the digital skills necessary to excel in the modern economy.

# **Values (**

#### **Core Values:**

- **Empowerment:** Equipping youth with tools and knowledge to create a better future.
- Innovation: Utilizing cutting-edge technology in education.
- Integrity: Conducting all operations with transparency and accountability.
- Inclusivity: Ensuring that our programs are accessible to all youth, regardless of background.



# Our Impact Report of 2023/2024

#### **Programs and Projects**

#### 1. Youth in Tech Initiative:

#### **Empowering Youth for Employment and Entrepreneurship**

Through our flagship six-month training program, over 150 young people were trained in vital tech skills such as programming, web development, graphic design, and more. The training provided a pathway for both employment and entrepreneurship, with hands-on internships helping participants apply their skills in real-world scenarios.

- Impact: 150+ participants trained (70 in the first batch, 80 in the second batch)
- Inclusivity: 52% of participants were women, showing our commitment to gender diversity
- Career Paths: Graduates are now equipped to pursue careers as programmers, web developers, data analysts, software developers, graphic designers, and digital marketers
- Introduced a two (2) month internship for all our successful beneficiaries in other organizations.





# 2. Online Learning Access Expanding Reach Through Online Courses

To ensure that geography does not limit access to quality education, we launched our two-month online learning program. This initiative enabled 23 students from across Ghana, particularly in remote areas, to gain valuable skills in coding, web development, and digital marketing.



- Flexibility: Participants were able to learn from home, removing physical attendance barriers
  - Inclusivity: 57% of online learners were women



## 3. Tech Awareness Outreach Inspiring Early Interest in Technology

In 2023, we launched the Tech Awareness Outreach initiative, aimed at educating Junior and Senior High School students about the rapidly advancing world of technology and the importance of starting their digital learning journey early. Through this program, we visited 20 schools and engaged with 800 students, raising awareness about the vast opportunities in technology and inspiring them to begin developing tech skills at a young age.

- Impact: 800 students across 20 schools
- Objective: Encourage students to explore digital skills early, equipping them with the knowledge and motivation to pursue careers in technology
- Inspiration for the Future: Many students expressed newfound interest in coding, app development, and other tech-related fields, setting the stage for a future generation of digital innovators

# Looking Ahead: 2024/2025 Objectives

As we move into 2024/25, IT For Youth Ghana Foundation remains focused on expanding our reach and deepening our impact. Key objectives for the coming year include:

- Scaling Our Programs: Expanding our Youth In Tech initiative to rural areas and underserved communities.
- Junior High and Senior High Tech Camp Initiative: Expand our training in coding, programming and artificial intelligence for Junior and Senior High students on vacation or have completed their final exams across Ghana.
- Strengthening Partnerships: Building strategic partnerships with local and international tech companies to provide more internships and employment opportunities for our participants.
- Launching a Digital Hub: Creating a physical space where youth can access computers, the internet, and training in a collaborative environment.
- Increasing Female Participation: Doubling the number of girls in our programs and offering specialized mentorship.









### **Financial Overview**

As this is our first year of operation, 2023/24 saw a setback in funding, we ensured alternative sources of resources to ensure sustainable growth and program impact. Despite funding challenges, we successfully raised GHS 26,000 from individual donors, corporate firms.

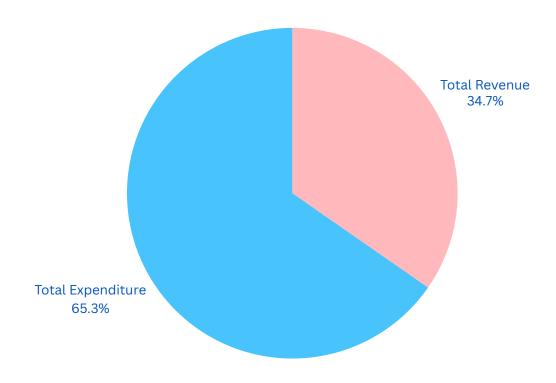
Total Revenue: GHS 26,000Total Expenditure: GHS 49,000

Program Implementation: GHS 16,000

Administrative Costs: GHS 26,000

Marketing and Outreach: GHS 7,000

• We realized a deficit of GHS 23,000 will be carried over to 2024/25 to be covered through possible funding initiatives.





# Cont' Financial Report

For the fiscal year ending December 31, 2023, IT For Youth Ghana Foundation presents the following audited financial statements. Our accounting is managed using ZOHO Books, ensuring transparency, accuracy, and efficiency in financial management.

#### **Balance Sheet**

	2023 GHS	2022 GHS
Total Assets	20,000.00	0.00
Total Liabilities	43,000.00	0.00
Net Assets	(23,000.00)	0.00

### **Income and Expenditure Account**

	2023 GHS	2022 GHS
Revenue	26,000.00	0.00
Expenditure	49,000.00	0.00
Deficit	(23,000.00)	0.00

Detailed Financial Statements. For detailed financial statements, kindly send a message at info@itforyouthgh.com





PETER DUODU PROGRAM LEAD



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COORDINATOR



EMMANUEL AWARTEY
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PROGRAM DEVELOPMENT
COORDINATOR



**EMMANUEL MENSAH**MODERATING SUPERVISOR



CATHERINE CASTILLO
MENTORSHIP TEAM



# Acknowledgments

We are incredibly grateful to our donors, partners, and volunteers for their unwavering support. Special thanks to our Board of Directors for their guidance and oversight, as well as our dedicated team who continue to make a difference every day.

We would also like to extend our deepest appreciation to the youth we serve, who inspire us to push the boundaries and continue innovating. Together, we will continue empowering the next generation of digital leaders in Ghana.

#### **Testimonials**



**ELIZABETH**DATABASE MANAGEMEN

IT For Youth Ghana has completely transformed my outlook on technology. The skills I've gained and the confidence I've built through their programs have opened doors I never thought possible. I'm now excited about my future in tech, all thanks to this incredible opportunity!



**BENEDICTA**GRAPHIC DESIGNER

Joining IT For Youth Ghana has been a game-changer for me as a graphic design student. The support and training I've received have sharpened my skills and fueled my passion for creativity. I'm more confident than ever in my abilities, and I'm excited to pursue my dreams in the design world!



DATA ANALYS

IT For Youth Ghana has been instrumental in my journey as a data analyst. The hands-on training and mentorship I've received have deepened my understanding and sharpened my skills. I now approach data with greater confidence and insight, ready to tackle real-world challenges and make an impact!

# Collaborators and Supporters













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